

The Platform for Launching Student Ventures and Scaling Entrepreneurship Programs

PlanAI is the only AI-powered platform designed specifically for university entrepreneurship programs, transforming how students learn to build viable businesses while giving professors unprecedented ability to scale their impact.

Transform Ideas into Invest-able Ventures with AI-Powered Guidance

Free up professors' time while dramatically improving student outcomes. Our platform features an AI coach trained on 10,000+ AI interactions, enabling programs to support 5x more students while achieving 3x higher success rates.

Students achieve real business outcomes faster than ever before:

AI-powered market research validates ideas before time investment | **Interactive Business Model Canvas** with 24/7 intelligent coaching

One-click pitch deck generation from integrated platform insights | **Unit economics modeling** designed for pre-revenue startups | **Real-time collaboration** with Kanban planning and AI ideation | **Integrated learning modules** with professor-uploaded content

Deliver Personalized, Scalable Learning for Every Aspiring Entrepreneur

- **Methodical frameworks** guide students step-by-step from idea to launch
- **Real-time progress tracking** identifies students who need intervention
- **Flexible learning paths** support diverse business types and industries
- **Team collaboration tools** mirror real startup environments
- **Professional financial statements** ready for investors and grants
- **Quickbooks integration** for advanced business planning

Create a Feedback Loop Between Learning and Launch

Track individual and program-wide success with actionable insights that drive continuous improvement. Our analytics dashboard surfaces critical data within instructor workflows, making it easy to identify promising ventures and struggling students.

Student progress tracking at individual, cohort, and program levels | **Venture viability scoring** based on proven success indicators | **Engagement analytics** show tool adoption and usage patterns | **Outcome tracking** from idea through revenue generation | **Alumni venture monitoring** demonstrates long-term program impact | **ROI reporting** for program funding and expansion

Make Implementation Effortless

Our team ensures your program achieves maximum impact from day one. We handle the heavy lifting of implementation and provide ongoing optimization to continuously improve outcomes.

- **2-week rapid deployment** with curriculum integration
- **Faculty training** and best practice sharing
- **24/7 technical support** for students and instructors
- **Quarterly success reviews** with outcome analysis
- **Peer university network** for collaborative learning
- **Custom branding** maintains your institution's identity

Key Platform Differentiators

Traditional Approach	Our Platform	Impact
Generic business tools	AI trained on student ventures	4x higher success rate
20 hours faculty time per student	8 hours per student	60% time savings
50 students per program	250+ students per program	5x scale
12-18 months to first customer	4-6 months to first customer	66% faster
Fragmented tools	Integrated end-to-end platform	70% higher completion
Academic exercises	Real venture launches	Clear Path to Funding

Expected Results

Student Success Metrics

- **30-40%** of students launch revenue-generating ventures (vs. 5-10% industry average)
- **87%** of ventures survive beyond 2 years
- **3.5 jobs** created per successful venture

Program Growth Metrics

- **91% NPS** from student entrepreneurs
- **45% increase** in program applications
- **3x improvement** in employer partnership interest

Economic Impact

- **12:1 ROI** on platform investment within 3 years
- **\$10M+** average economic impact per university
- **65% increase** in alumni giving from successful entrepreneurs

Start your FREE 30-day pilot at <https://www.planapro.com>

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